



INVESTOR PRESENTATION

Baird Consumer, Technology and Services Conference

Doron Abramovitch, CFO

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Safe Harbor

Disclaimer

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The background features a large, 3D-rendered Radware logo. The logo is composed of a cluster of red circles on the left and the word "radware" in a blue, sans-serif font on the right. The entire logo is set against a background of diagonal lines that transition from red on the left to blue on the right.

Is a worldwide leader in

**APPLICATION
SECURITY &
DELIVERY**

Across Datacenter and Cloud



4

Impact of digital transformation



CLOUD MIGRATION

New delivery models require new capabilities

DATA CENTER COMPLEXITY

Virtualization, private/hybrid cloud, multiple vendors

Rapid changes require agility

USER EXPERIENCE FOCUS

Expectations for flawless availability

Anytime, Everywhere

Current state of cyber attacks



INTENSIFYING THREATS

Attackers sophistication +
Attack tools availability +
platforms variety
Increasing attack complexity and size



SKILL SHORTAGE

Scarce security expertise
Need for automation and fully managed services



WIDENING THREATS

Attack motivation variety +
Attacked industry diversity
Increasing attack frequency and abundance

Current state of cyber attacks

INTENSIFYING THREATS

24% of organizations report being under cyber attacks daily or weekly

SKILL SHORTAGE

Only **33%** of security officers feel confident they can mitigate application-layer DDoS attacks.

50% feel confident they can protect against network-layer DDoS attacks

WIDENING THREATS

45% of organizations experienced a data breach over the past year

Source: Radware ERT Report and Web Application Security Report



Our Mission: Securing The Digital User Experience

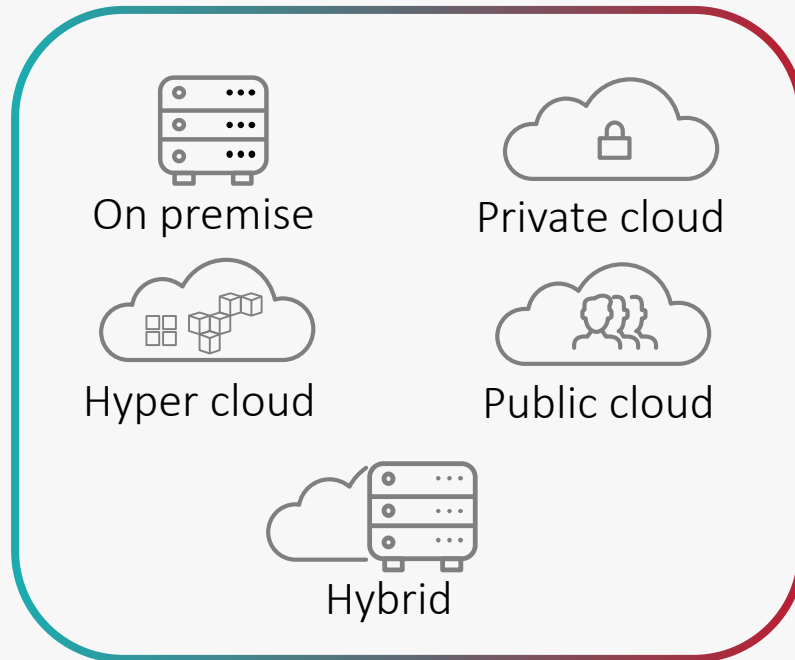
For every
business
model.

Through
continued
innovation.

With a
comprehensive
offering.

Solutions Architecture

Wherever it is located



 **radware**
Will protect it

From
Physical Appliances
on **Perpetual License**



To **Physical** or **Virtual**
Appliances, on premise, cloud
and Hybrid

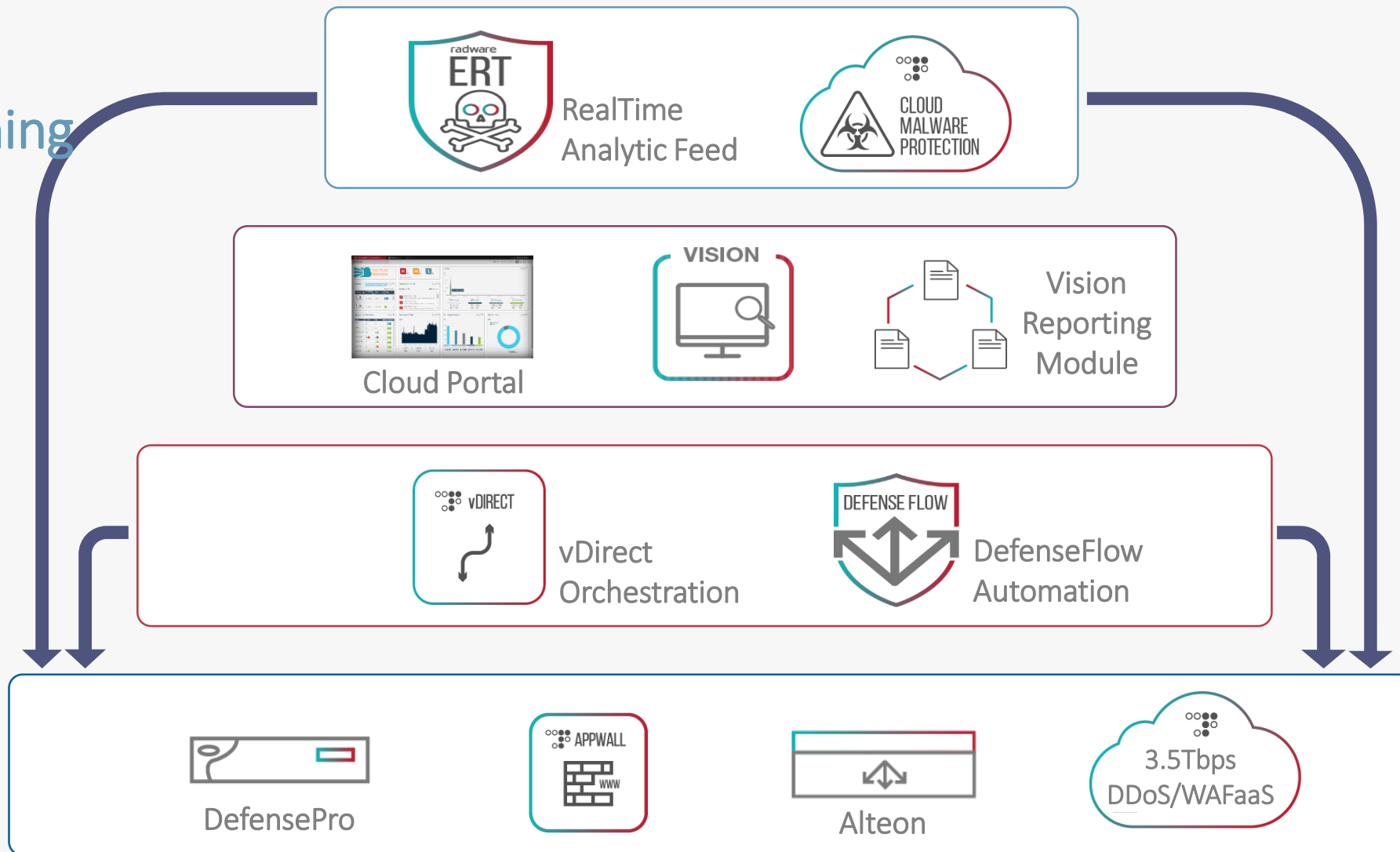
Radware Solution Strategy

Big Data
Machine Learning

Management
& Visibility

Control Plane

Data Plane





SUCCESS FACTORS

What makes it work

Supporting Assets **Leading Technology**



Market
RECOGNITION



Strategic
**BUSINESS
PARTNERS**



Industry leading
**TECHNOLOGY
PARTNERS**



Supporting Assets **Over 12,500 Customers**



8 Of Top **12**

World's Stock
Exchanges



11 Of Top **20**

World's
Banks



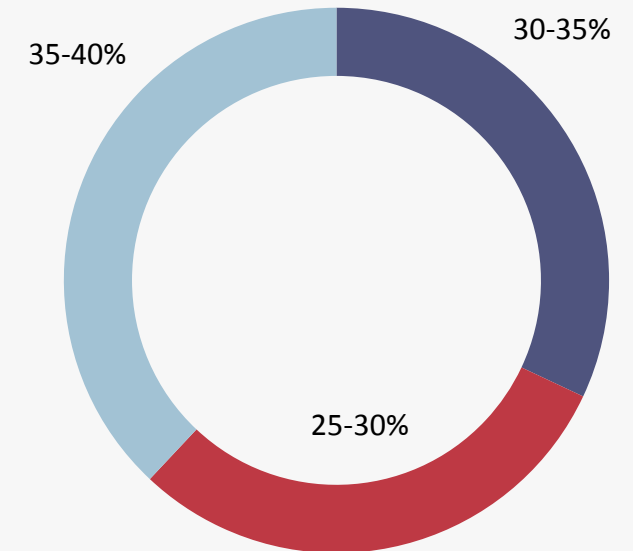
10 Of Top **10**

World Telecom
Companies



3 Of Top **8**

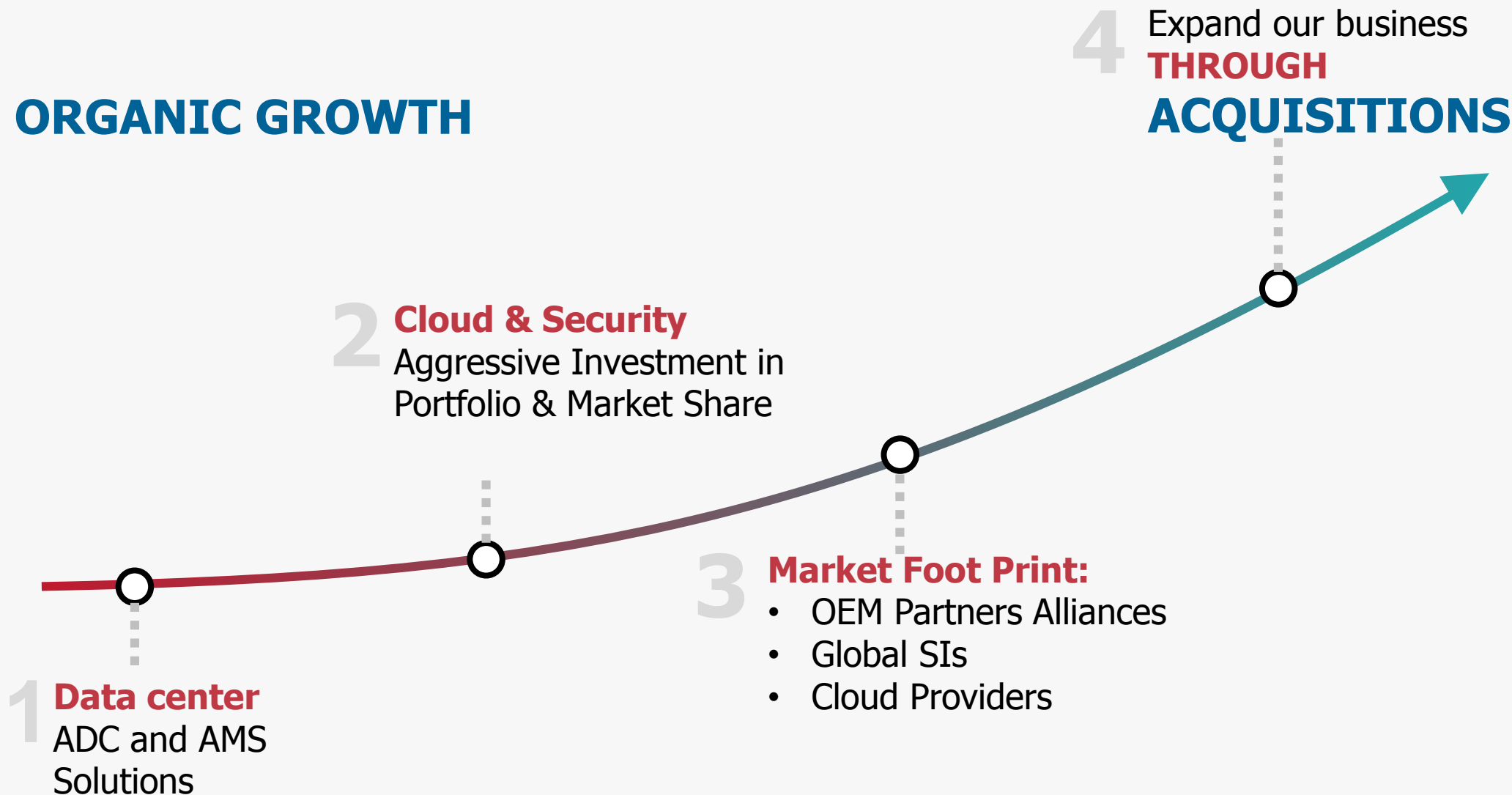
N. American
Application Software
Companies



- Carriers & Service Providers
- Banking, Finance & Government
- Other

Our Business Strategy **For Growth**

ORGANIC GROWTH





FINANCIALS

Updated for Q1 2018



SUMMARY Q1 2018

Revenues of
\$54.5M
up **11%**

Total Deferred
Revenues of
\$148M up **15%**

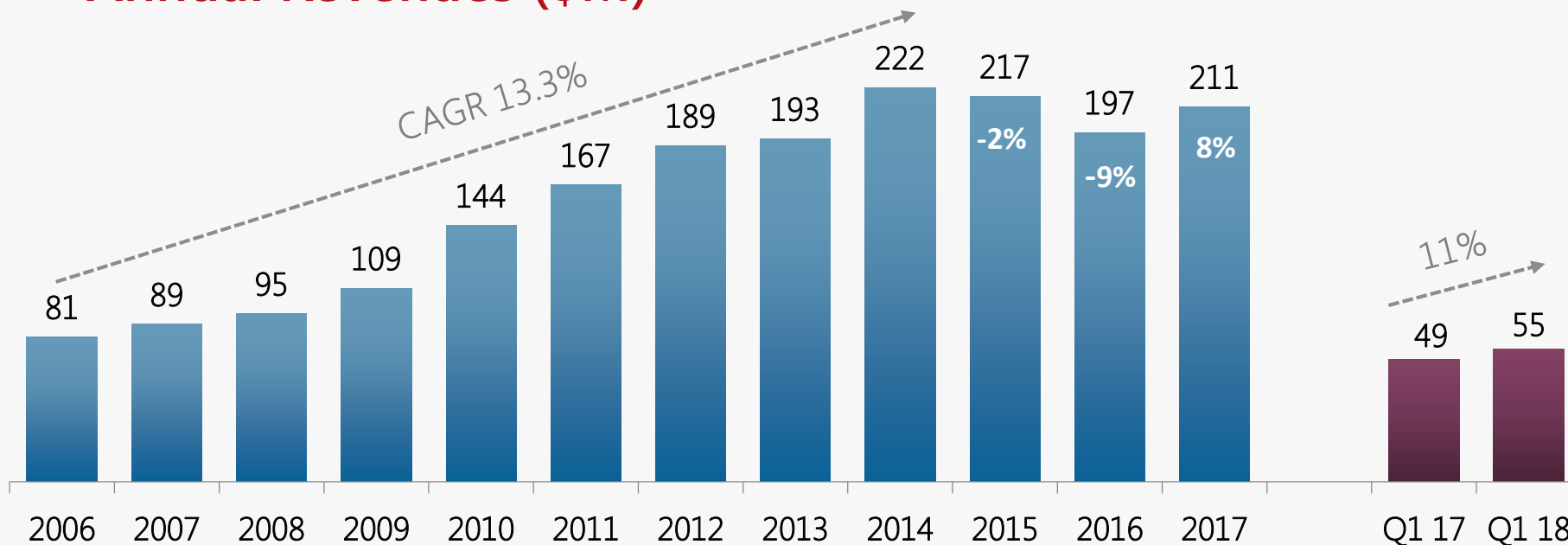
Cloud and
Subscriptions
a Material part of the
Business Model

Book to bill
significantly
larger than **1**

Strong **Cash**
Generation and
Cash Position

Back to Growth Post Business Model Transition

Annual Revenues (\$M)

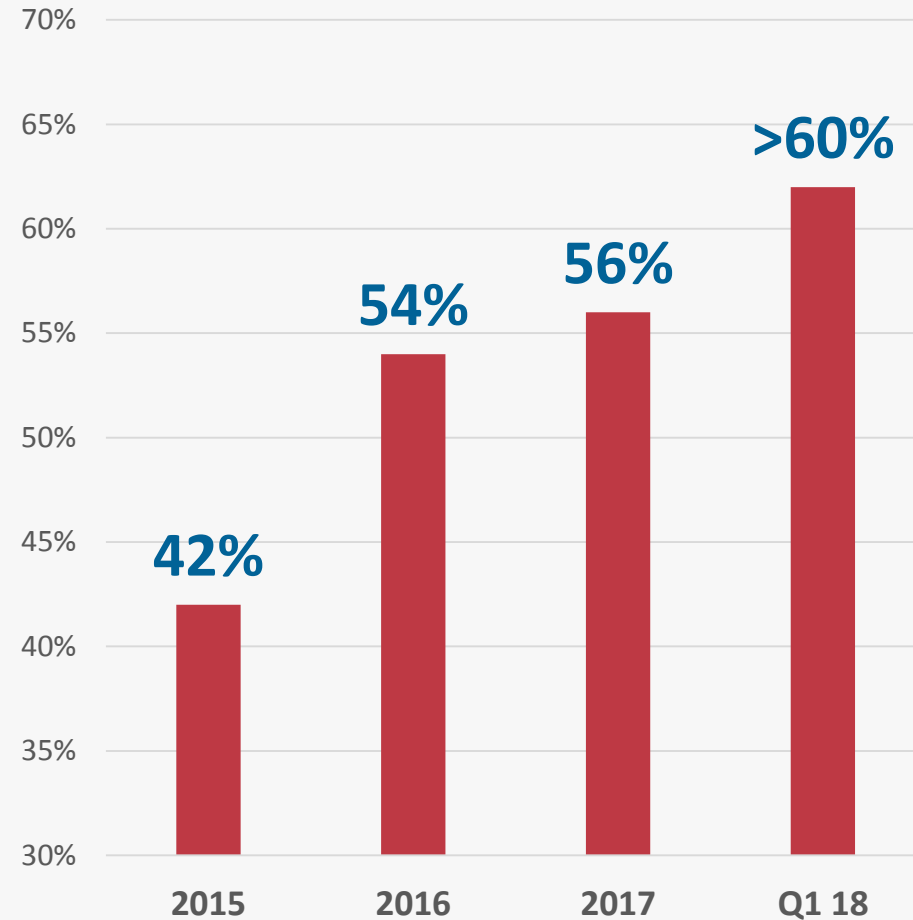


Shift to Subscriptions (1)

Business Mix

Provides Us With
**Visibility &
Confidence** For
Future Financial
Performance

Recurring Revenues as % of Total

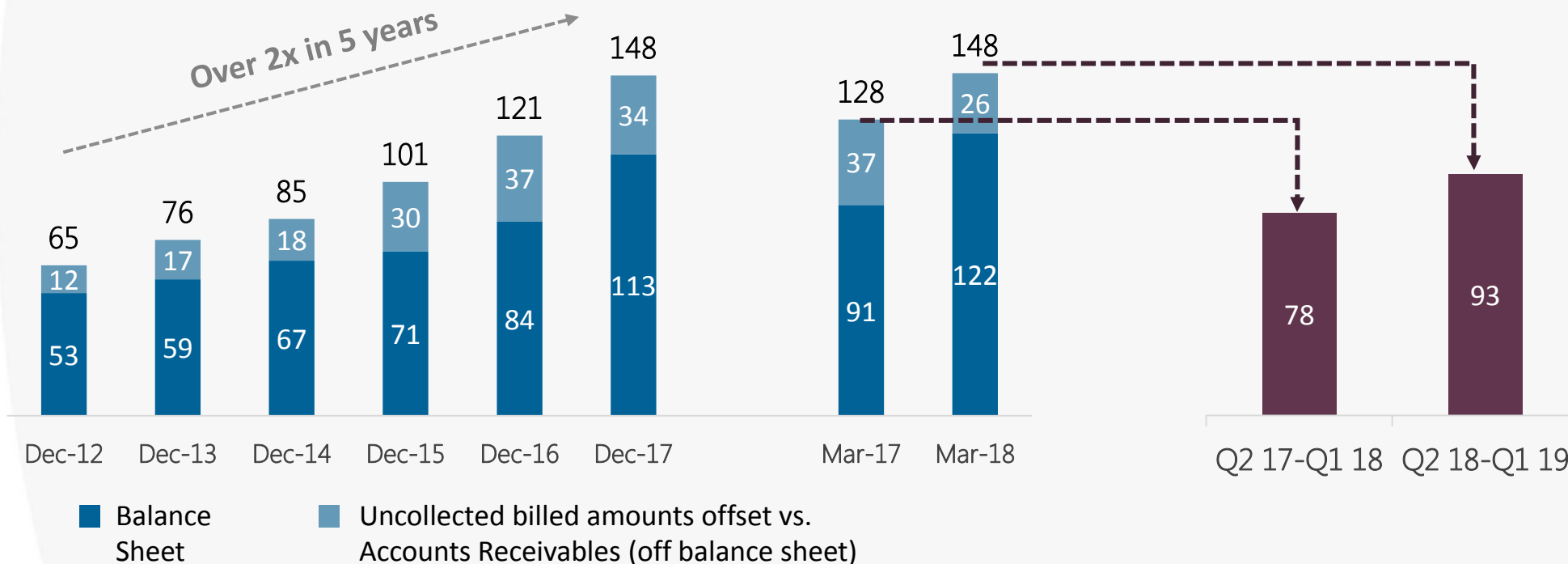


Radware's Recurring Revenues include support, cloud services and product Subscription

Shift to Subscriptions (2)

Total Deferred Revenues (\$M)

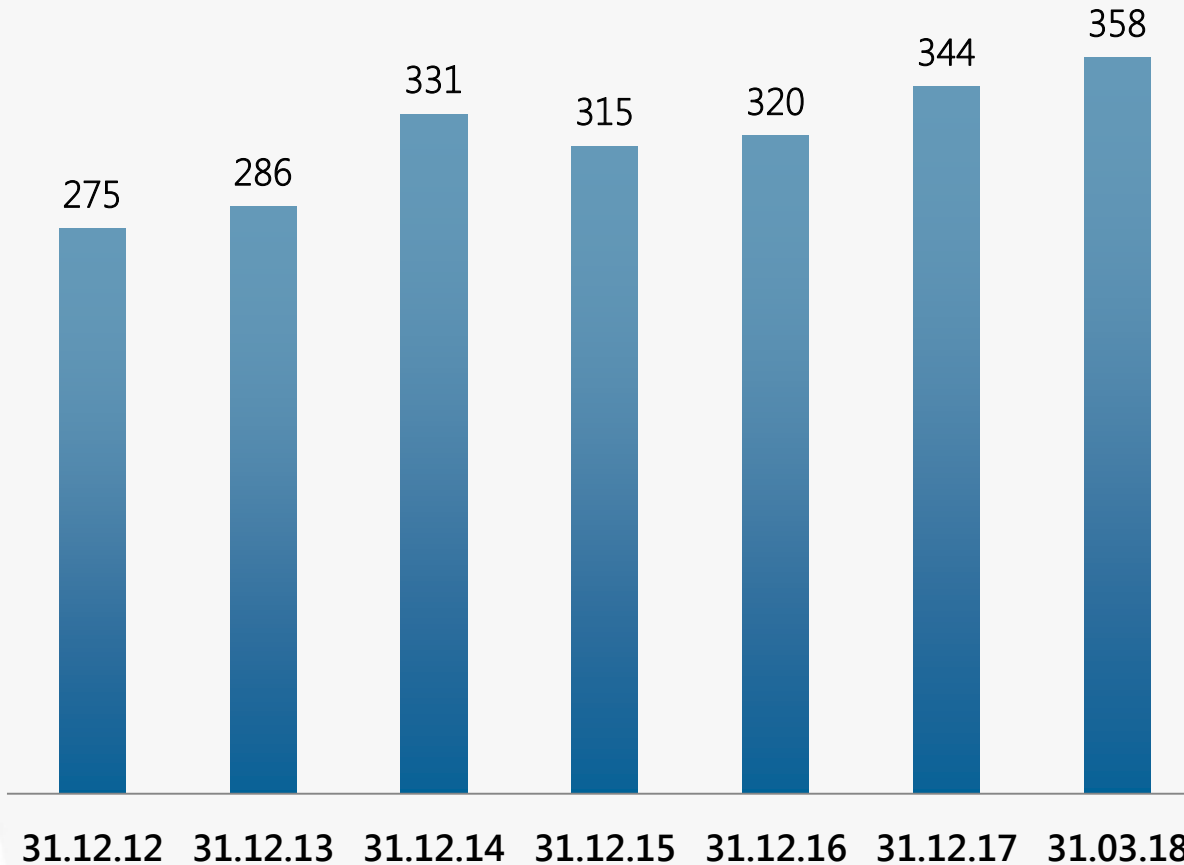
60-65% of Total Deferred Revenues is scheduled to be recognized as revenues within 12 months



Continuous Strong **Cash Generation**

Operating Cash Flow in Last 12 Months of \$37.3M

Cash Balance (\$M)

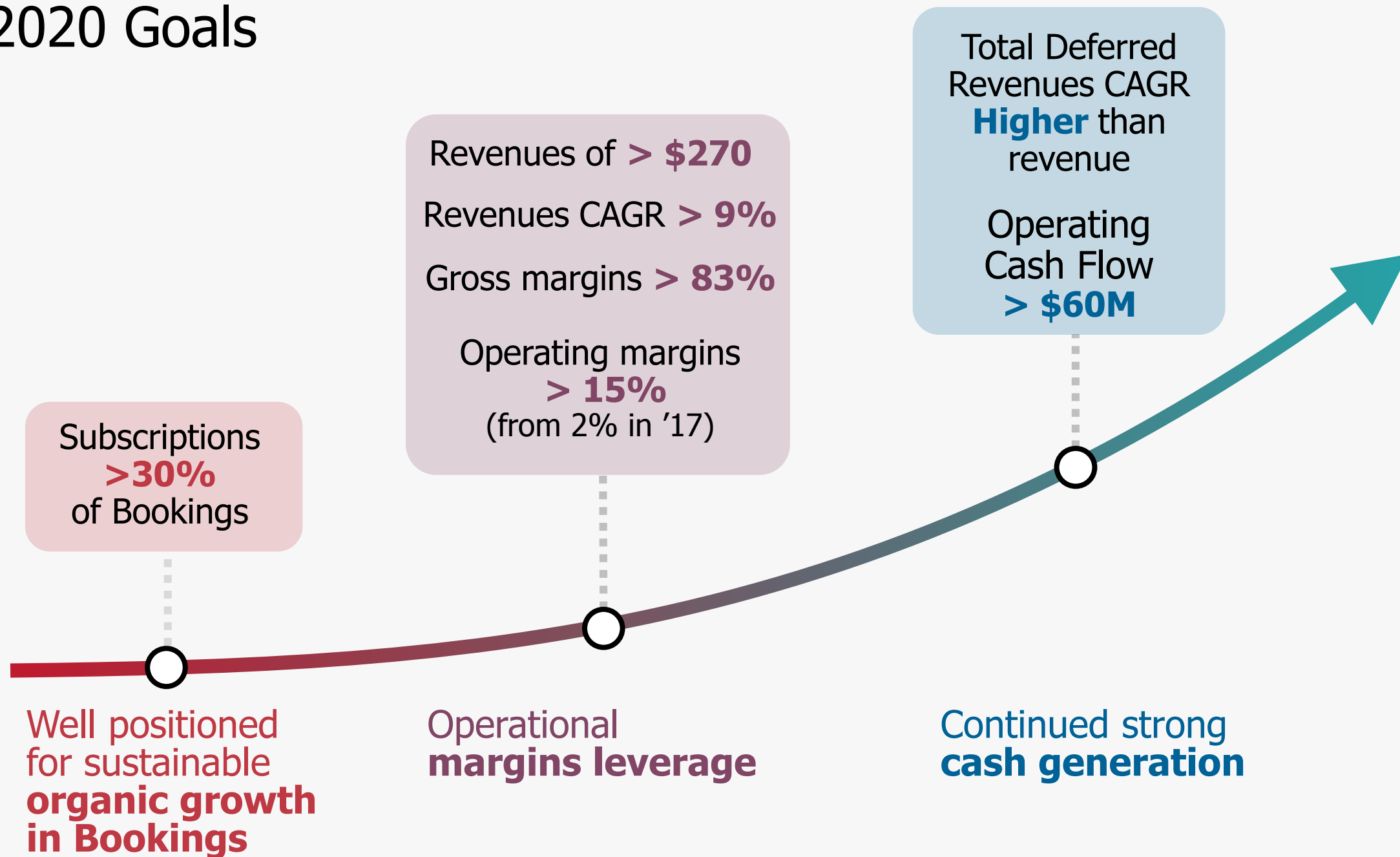


Readiness to **Put Cash Balance to Work** and Expand our business **THROUGH ACQUISITIONS**





2020 Goals



Why Radware

- Fast growing, critical market
- Clear Vision and Strategy
- Leading attack mitigation technology, customers, partners
- Fast expanding subscription and cloud business
- Excellent visibility into 2018 and beyond
- Well positioned for continued long term growth



THANK YOU

