



# INVESTOR PRESENTATION

Q1 2018

May 2018



# Safe Harbor

## Disclaimer

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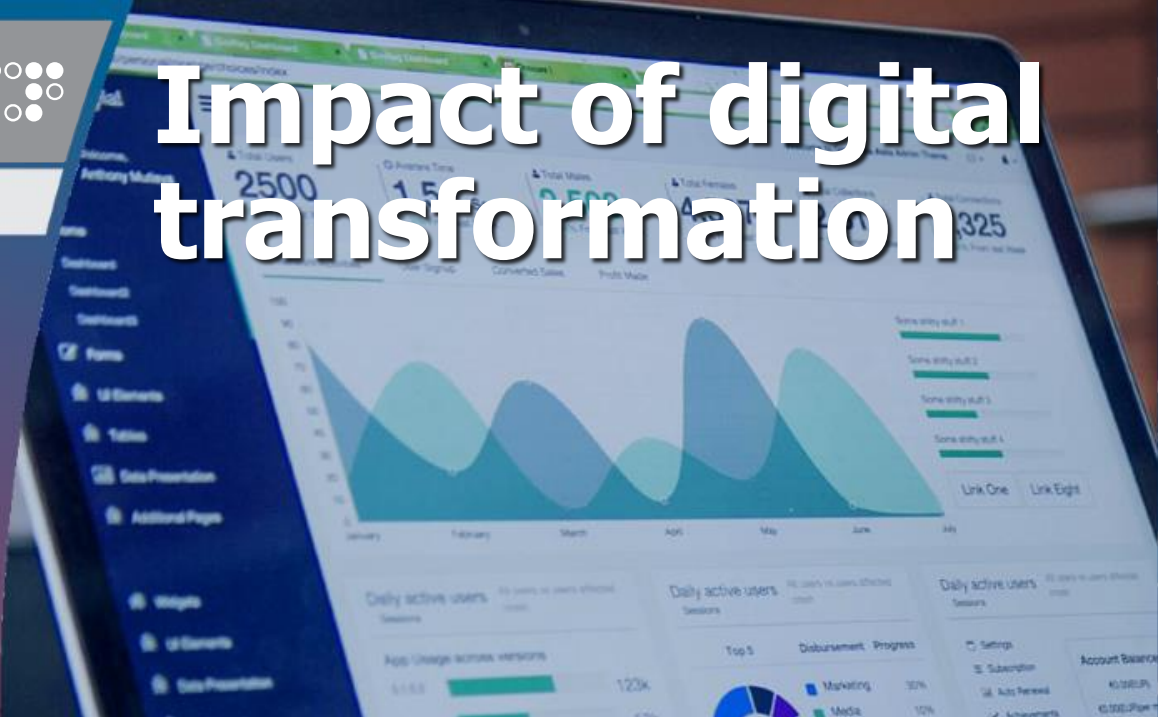


Is a worldwide leader in  
**APPLICATION  
SECURITY &  
DELIVERY**

Across Datacenter and Cloud



# Impact of digital transformation



## Cloud migration

New delivery models require new capabilities

## Datacenter complexity

Virtualization, private/hybrid cloud, multiple vendors

**Rapid changes require agility**

## User experience focus

expectations for flawless availability

**Anytime, Everywhere**



# Current state of cyber attacks



## INTENSIFYING THREATS

Attackers sophistication +  
 Attack tools availability +  
 platforms variety  
**Increasing attack complexity and size**



## SKILL SHORTAGE

Scarce security expertise  
**Need for automation and fully managed services**



## WIDENING THREATS

Attack motivation variety +  
 Attacked industry diversity  
**Increasing attack frequency and abundance**



# Current state of cyber attacks

## INTENSIFYING THREATS

**24%** of organizations report being under cyber attacks daily or weekly

## SKILL SHORTAGE

Only **33%** of security officers feel confident they can mitigate application-layer DDoS attacks.

**50%** feel confident they can protect against network-layer DDoS attacks

## WIDENING THREATS

**45%** of organizations experienced a data breach over the past year



# Our Mission: Securing The Digital User Experience

For every  
business  
model.

Through  
continued  
innovation.

With a  
comprehensive  
offering.





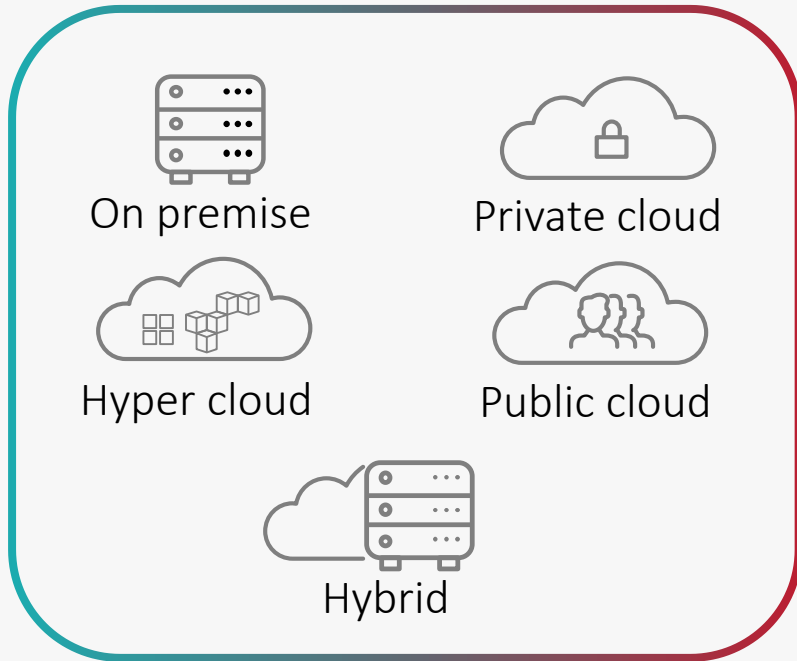
# EVERYWHERE

To meet every business model  
**ARCHITECTURE**



# Solutions Architecture

Wherever it is located



**radware**  
Will protect it

From  
**Physical Appliances**  
on **Perpetual License**



To **Physical** or **Virtual**  
**Appliances**, on premise, cloud  
and Hybrid



# EFFECTIVE

Continued Innovation

# TECHNOLOGY



# Comprehensive Secured Delivery

## Advanced automation

for attack life-cycle management and mitigation of unknown attacks

### Behavioral-based detection

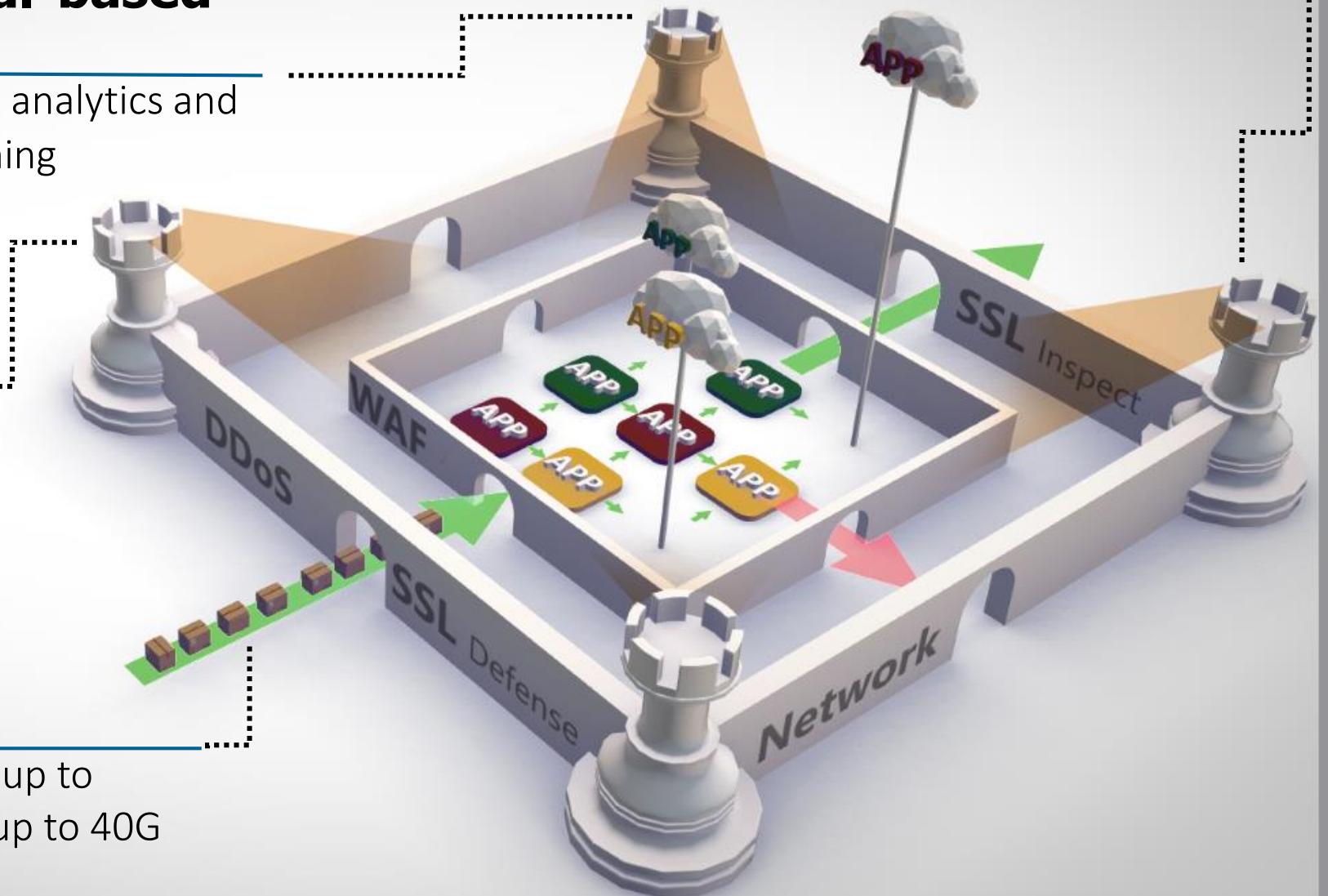
Using big data analytics and machine learning

### Synchronized messaging

to improve detection and mitigation response and accuracy.

### High performance

Device mitigation capacity of up to 400Gbps; SSL throughput of up to 40G



# Comprehensive Secured Delivery

## Solution management

Fully managed cloud services catalog and cyber threat intelligence services

## Cloud migration

Multi-cloud migration, hybrid deployments across data-centers, public and hyper-scale clouds







# EASY

Comprehensive offering

# SOLUTIONS

# Deep and Integrated Solution Portfolio

Big Data  
Machine Learning

radware  
**ERT**  
RealTime  
Analytic Feed

CLOUD  
MALWARE  
PROTECTION

Management  
& Visibility

Cloud Portal

**VISION**

Vision  
Reporting  
Module

Control Plane

vDIRECT  
vDirect  
Orchestration

**DEFENSE FLOW**  
DefenseFlow  
Automation

Data Plane

DefensePro

APPWALL  
www

Alteon

3.5Tbps  
DDoS/WAFaaS





# SUCCESS FACTORS

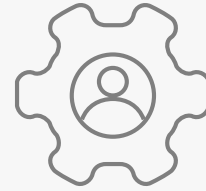
What makes it work



# Supporting Assets **Leading Technology**



Market  
**RECOGNITION**



Strategic  
**BUSINESS  
PARTNERS**



Industry leading  
**TECHNOLOGY  
PARTNERS**







# Supporting Assets **Over 12,500 Customers**



**8** Of Top **12**  
World's Stock  
Exchanges



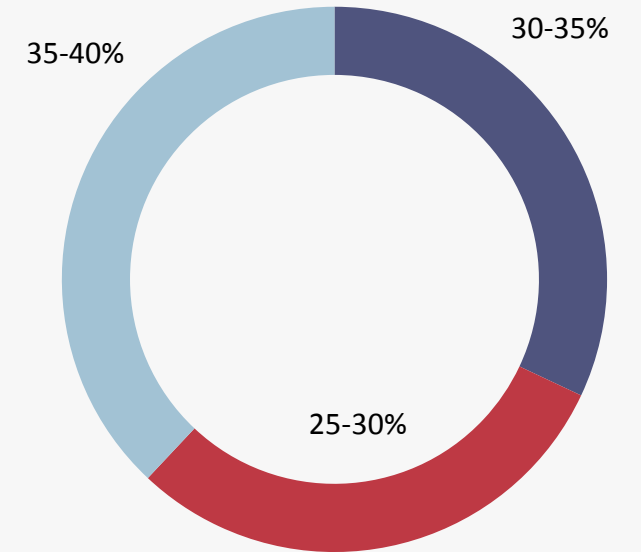
**11** Of Top **20**  
World's  
Banks



**10** Of Top **10**  
World Telecom  
Companies

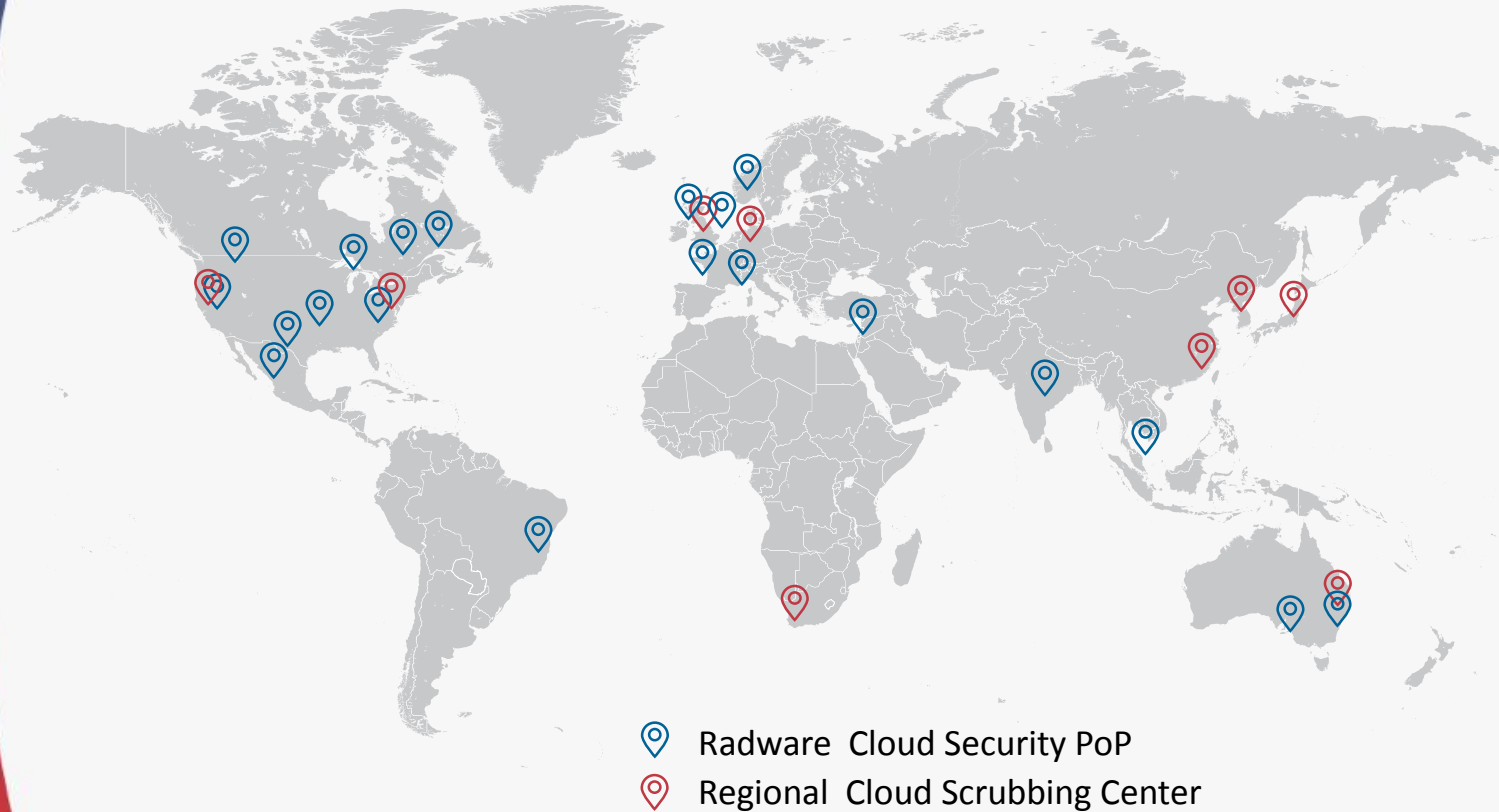


**3** Of Top **8**  
N. American  
Application Software  
Companies

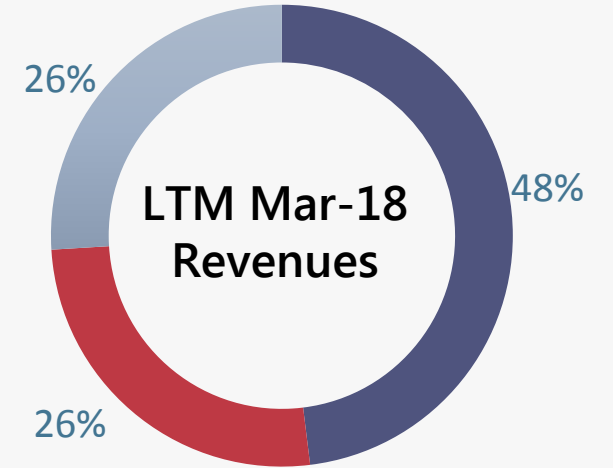


- Carriers & Service Providers
- Banking, Finance & Government
- Other

# Supporting Assets **Global Presence**



**OVER 3.5Tbps** Of Global Mitigation Capacity



■ Americas ■ EMEA ■ APAC

**BALANCED**  
Geographic Exposure



~1,000  
Employees



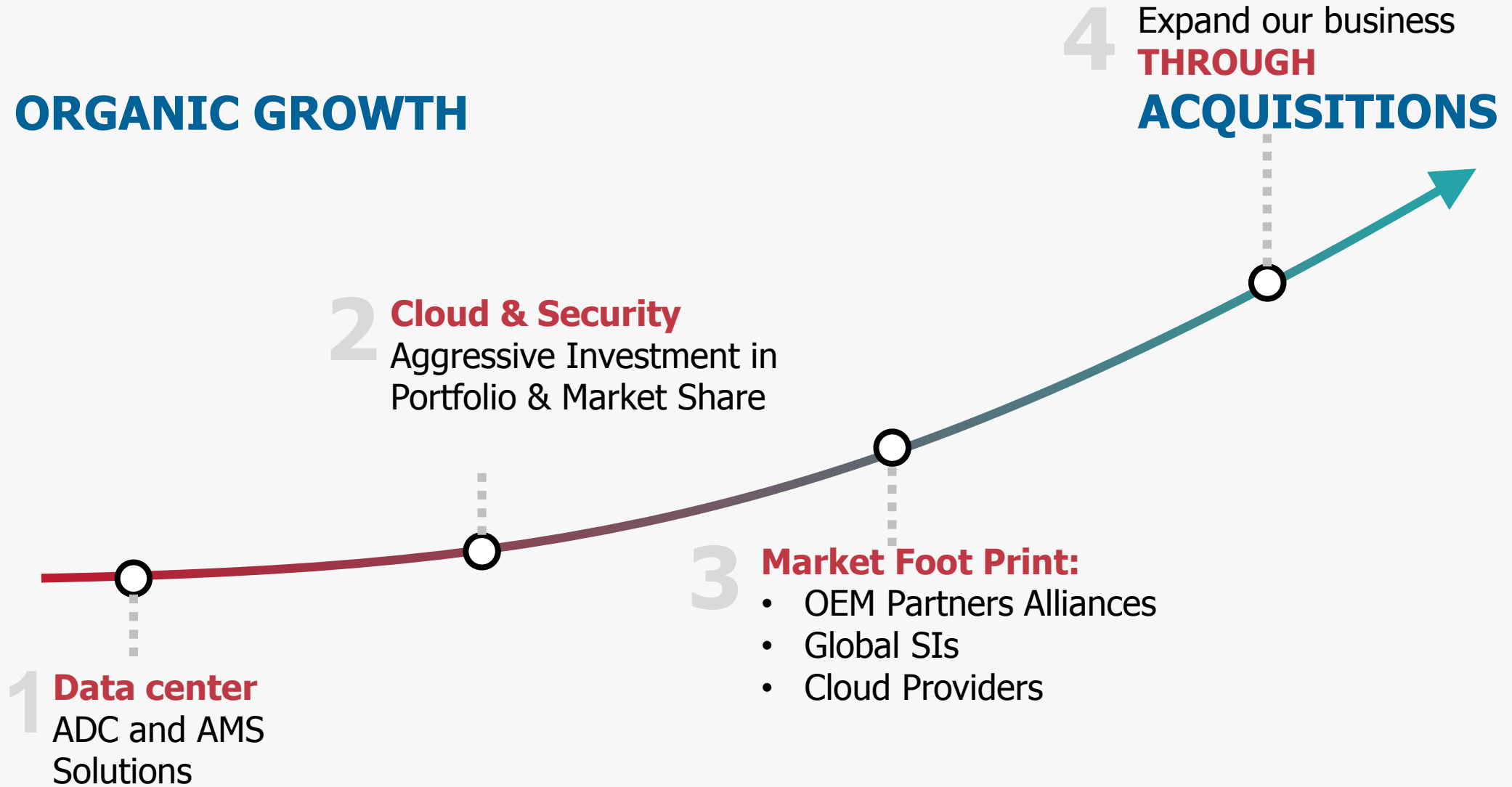
35  
Offices





# Our Business Strategy For Growth

## ORGANIC GROWTH





# FINANCIALS

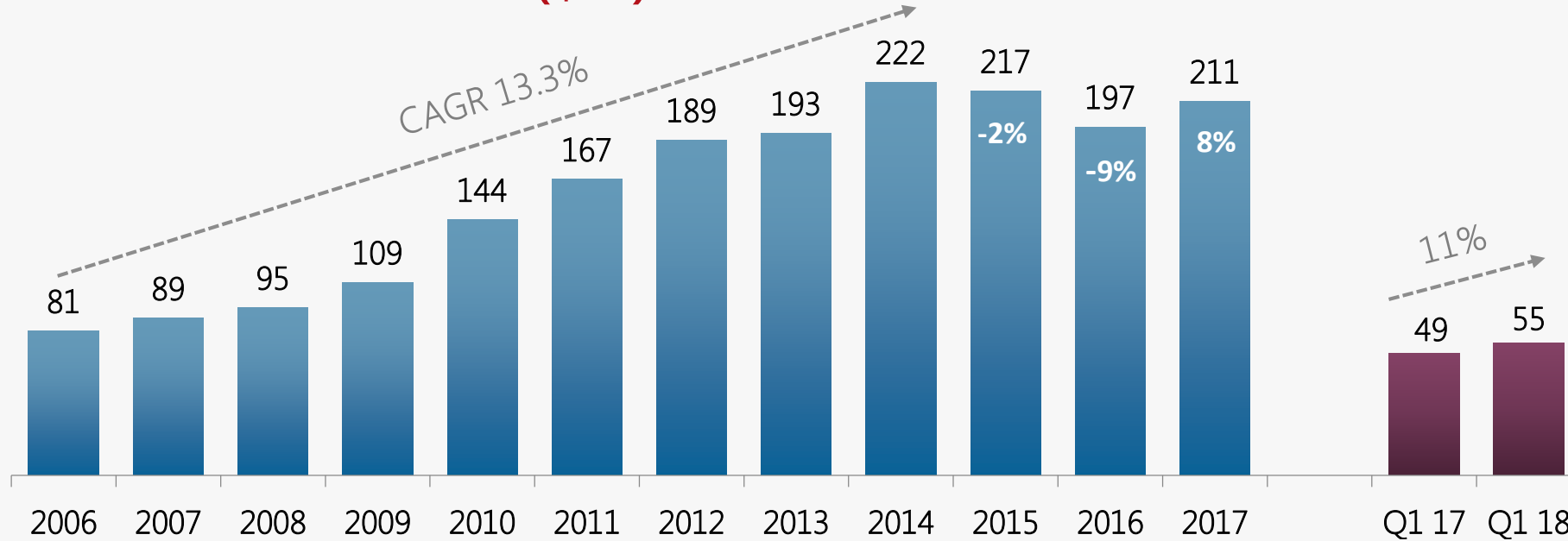
Updated for Q1 2018





# Back to Growth Post Business Model Transition

## Annual Revenues (\$M)

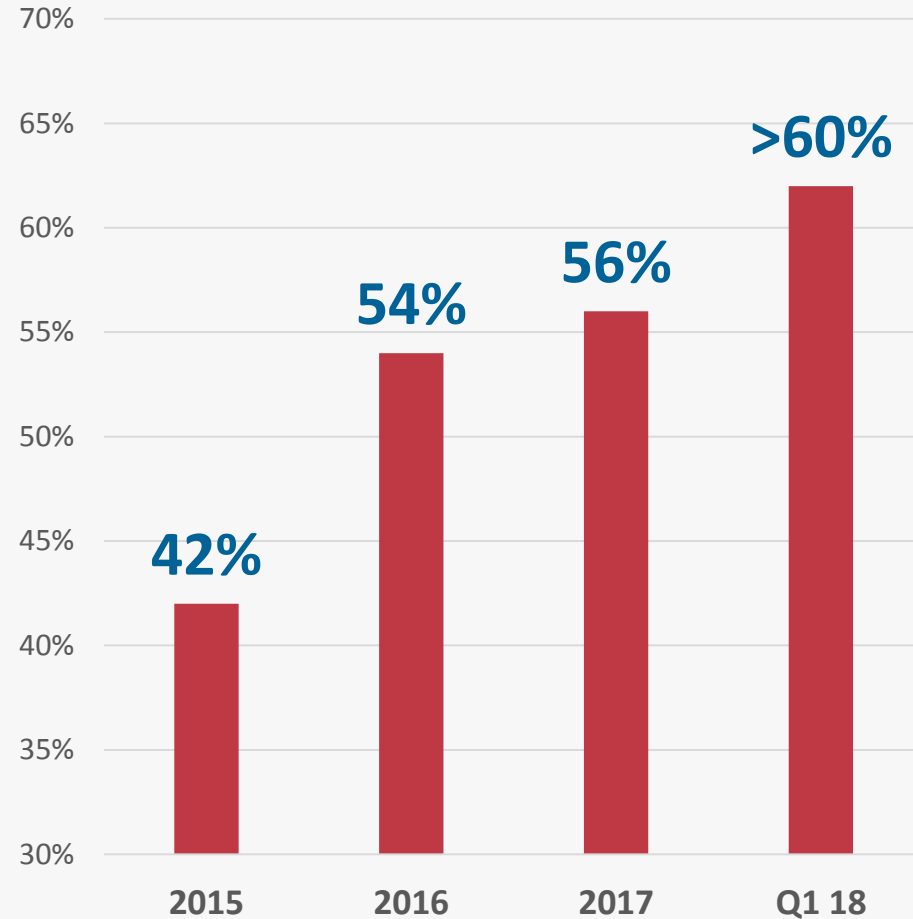


# Shift to Subscriptions (1)

## Business Mix

Provides Us With  
**Visibility &  
Confidence** For  
Future Financial  
Performance

### Recurring Revenues as % of Total

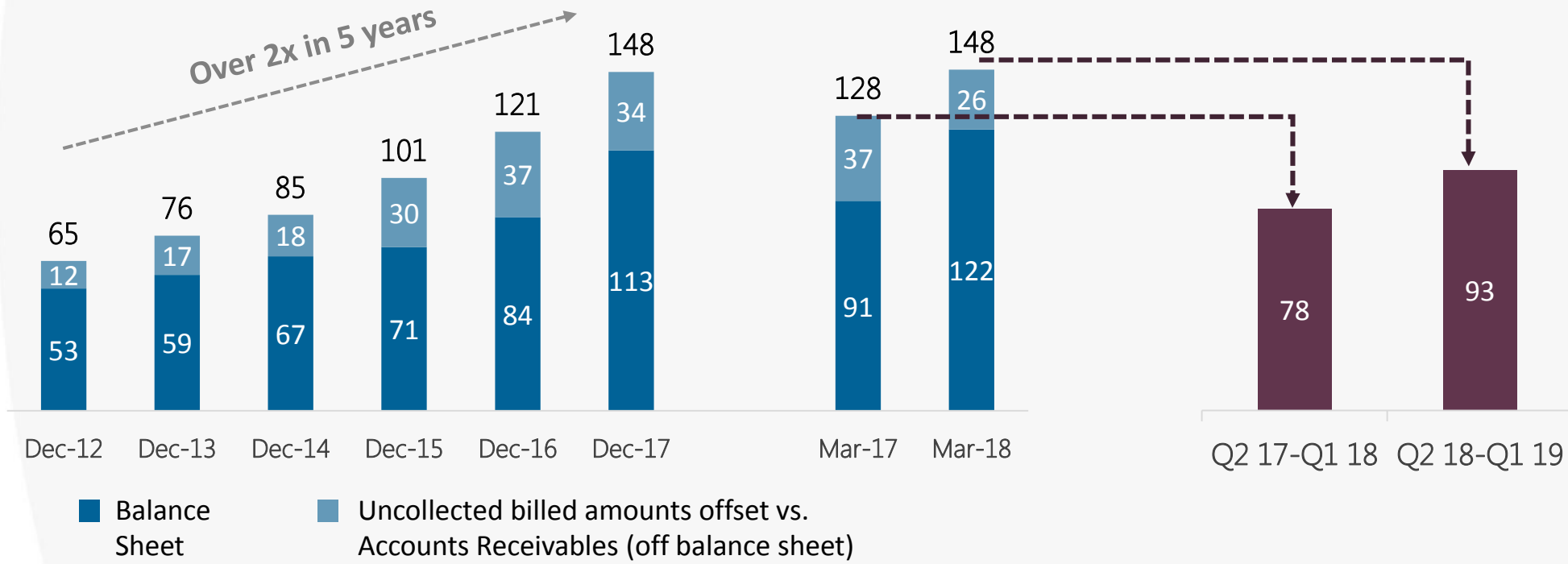


Radware's Recurring Revenues include support, cloud services and product Subscription

# Shift to Subscriptions (2)

## Total Deferred Revenues (\$M)

60-65% of Total Deferred Revenues is scheduled to be recognized as revenues within 12 months



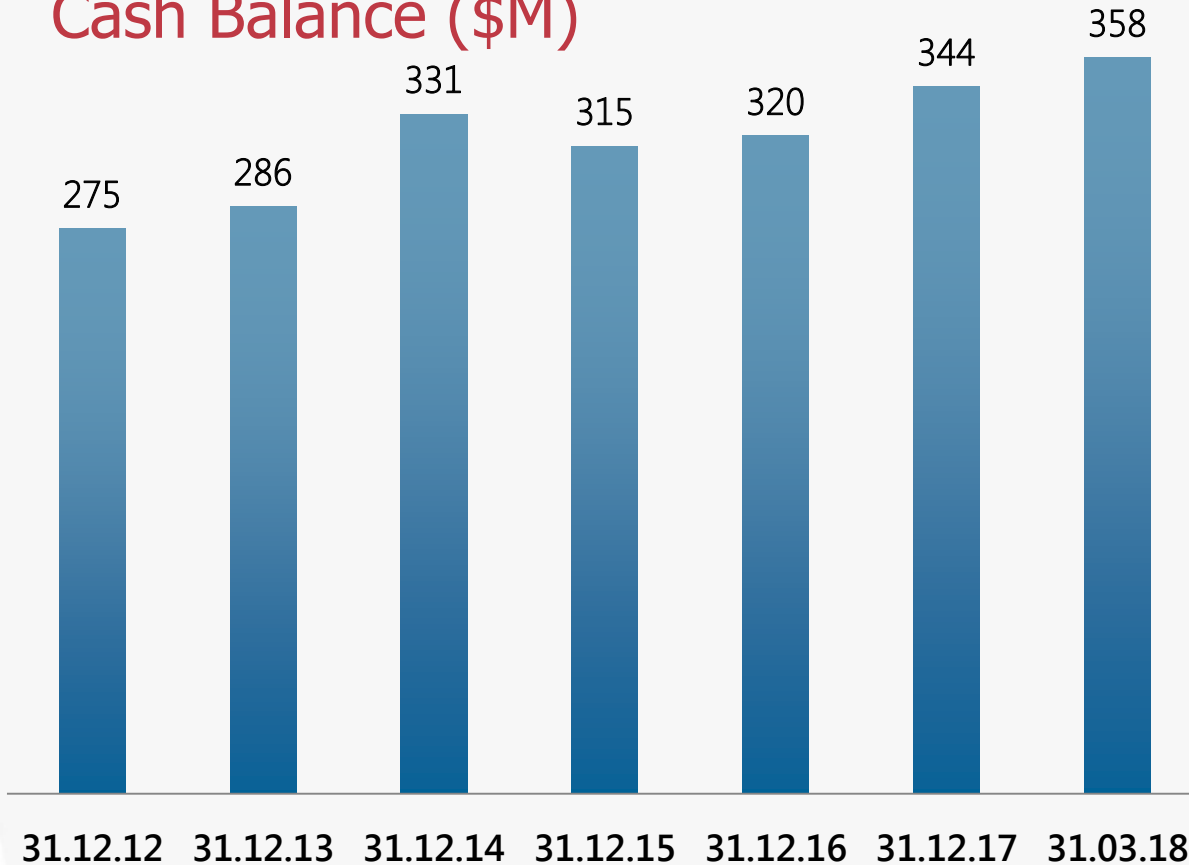




# Continuous Strong **Cash Generation**

Operating Cash Flow in Last 12 Months of **\$37.3M**

## Cash Balance (\$M)

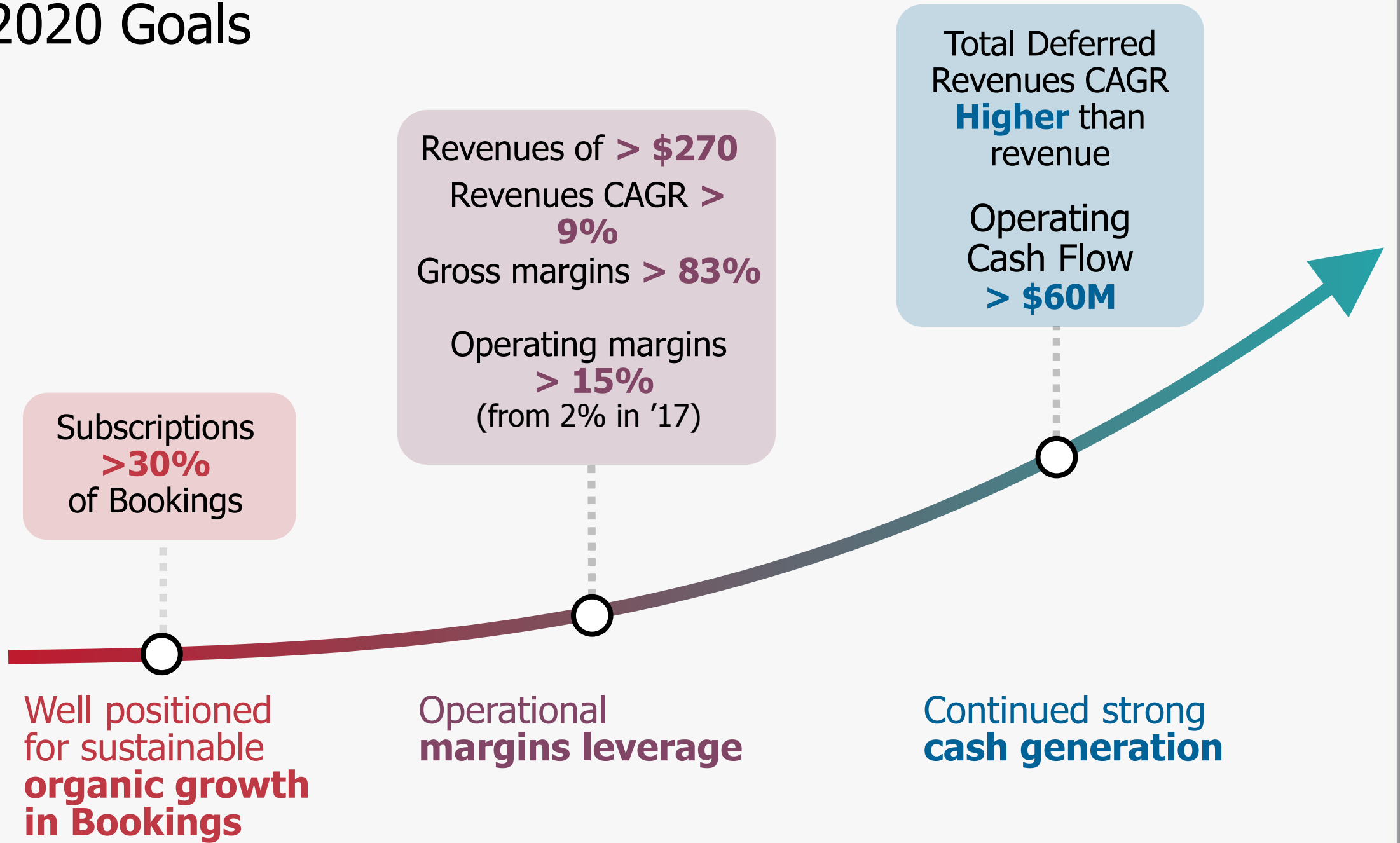


Readiness to **Put Cash Balance to Work** and Expand our business **THROUGH ACQUISITIONS**





# 2020 Goals



# Why Radware

- Fast growing, critical market
- Clear Vision and Strategy
- Leading attack mitigation technology, customers, partners
- Fast expanding subscription and cloud business
- Excellent visibility into 2018 and beyond
- Well positioned for continued long term growth

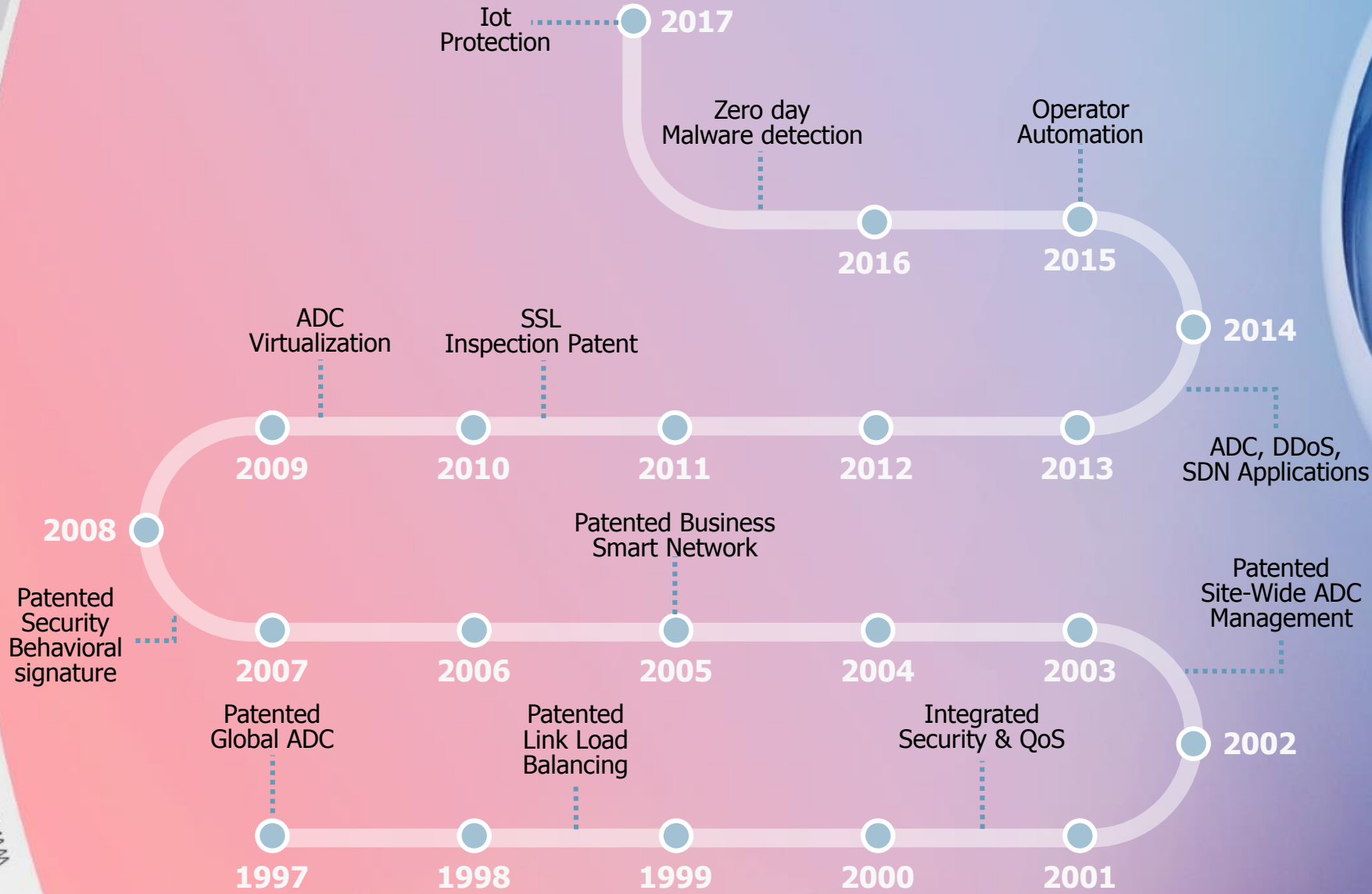




# APPENDIX



# Radware's innovations track record





# Integrated secured delivery solution: **incoming** traffic

## **DDOS & WAF**

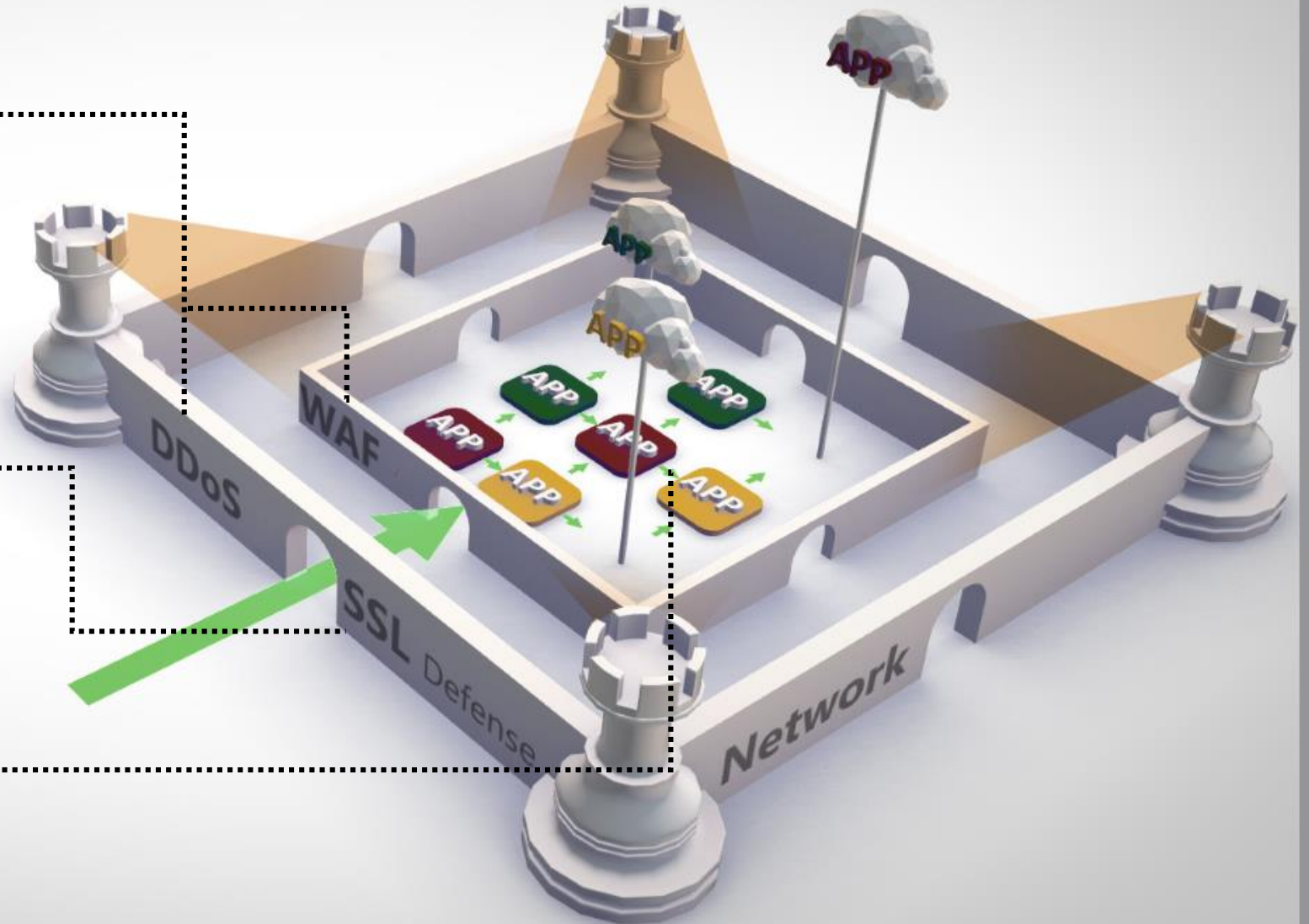
Behavioral big-data analytics and machine learning

## **SSL Defense**

Mitigate encrypted threats

## **Delivery Control**

Load balancing and performance optimization





# Integrated secured delivery solution: **outgoing** traffic

## **SSL Inspect**

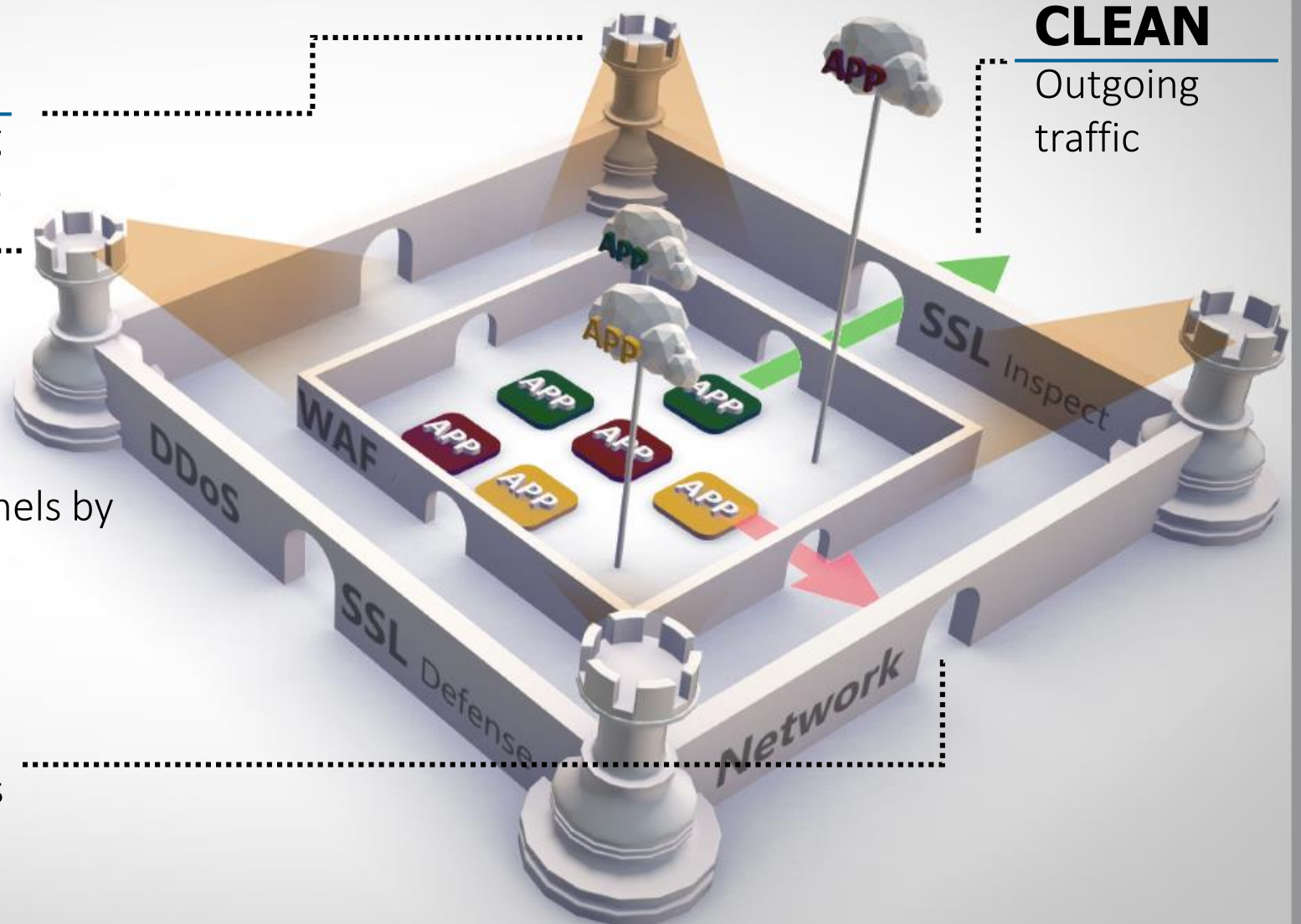
removes blind spots by enabling protection systems visibility into encrypted traffic

## **Cloud Malware Protection**

detect and block malware channels by using AI and Machine Learning

## **Blocked Traffic**

Outgoing traffic is blocked if it is found to be suspicious.





THANK YOU

 radware